

Extensive Advantages for Hosts, Telcos, ISPs and Cable Providers

LOW COST – HIGH PERFORMANCE OPERATING MODEL!

- **Up to 100.000 accounts per Linux server**
Real low operating costs! An optional cluster solution enables management of an unlimited number of user accounts.
- **100% XML-based**
CM4all technology is based on XML (Extensible Markup Language). Contents can be output in any format, whether in HTML, PDF, WML (for WAP) or future mobile formats.
- **Remote Maintenance**
Our software experts maintain the software via remote access.
- **Automatic system updates**
Our continuously developed new features are remotely installed without any work for you – and will amaze your end customers!
- **Providing 2nd level support 24 hours / 7 days**

COMPLETELY TAILORED TO YOUR NEEDS!

- **Fully brandable user interface**
The user interface of the CM4all WebsiteCreator will be individualized to your needs, according to your Corporate Identity via a CSS adaptation.
- **Fully customizable reseller Edition**
Allows you to distribute licenses to your reseller even in a complex multi-tier distribution system with comfortable customization of complete user interface via CSS (Cascading Style Sheets).
- **Definition of your specific product features and bundles**
Define how many pages your users will be able to build and which features are included – depending on your different hosting tariffs! The CM4all WebsiteCreator offers seamless upgrade and sidegrade mobility.
- **Comprehensive API for connecting our service in your environment**
Embed your different CM4all WebsiteCreator configurations within your control panel software (single-sign-on) and billing system.
- **Include your own web services**
The CM4all WebsiteCreator can also serve as a platform for integrating additional, open-standards-based XML Web services.
- **Connect with 3rd party services for additional revenue**

Numerous Features Mean Professional Looking Consumer Websites!

WIZARD FOR EASY WEBSITE CREATION

- **Topic Wizard**
The Topic Wizard allows the user to select the purpose of the website from a pre-defined set of the most popular consumer categories. Upon selection of a topic, the optimum designs, navigation, pages and extra features are automatically suggested to the user.
- **7-step creation wizard**
After selecting a topic with the GSW, users are guided through our 7 step wizard where they can add and edit content, select extras such as Flash intro or guestbook, specify meta-tags and finally publish (upload) to connected web space.
- **Fully integrated Getting Started Wizard (GSW)**
The Getting-Started-Wizard (GSW) allows the user to set up a complete website from scratch in under two minutes.
- **Navigation proposals**
Depending on the selection of your main and sub-industry, you receive navigation proposals which can be directly transferred and adapted.
- **No software installation at all!**
Our system is browser-based, so no need for installation of new software or adaptation to new standards. We take care of that for you.

WEBSITE DESIGN TEMPLATES BASED ON POPULAR CONSUMER THEMES

- **Over 150 Consumer-oriented design templates**
Our design templates were created by professional graphic artists and screen designers especially for Consumer interests, large logo/photo areas and photo backgrounds included.
They are continuously enhanced to ensure cutting-edge layout. Templates are categorized to suit various themes: Family & kids, Wedding, Jubilee, Party, Vacation, Job application, Sports & Hobbies, Seasonal, Blog & Neutral.
- **Key visuals, color and button variants**
- **Professional Flash design templates**
Contemporary Flash design templates with dynamic navigation, sounds and several options for individualization boost the visual possibilities even more!
- **Design selection wizard**
Search for the right design and mark your favorites.
- **CSS style templates**
Non-rendered text navigation for enhanced Search Engine Optimization.

WYSIWYG EDITING OF WEBSITE CONTENTS!

- **Browse & edit for intuitive processing**

Navigate through your website within the browser and edit the texts right "where they belong"! Simply click on the text that you see and edit it as you wish! Our editor also contains an optional full screen setting.

- **Grant Buddies authoring rights**

Buddies with Authoring Rights can enjoy the same rights as visitors with the added advantage of being able to actively contribute new multimedia content, rotate images and to edit and delete their uploads.

- **Real-time updating**

Change the website design and contents at any time, on any computer with Internet access.

CM4all automatically merges XML and XSL and handles the conversion to HTML or other web output formats as well as the FTP upload.

- **Link consistency check**
- **Drag & Drop editing**
- **Multi-lingual spellchecker**

EXTENDED MULTIMEDIA MANAGEMENT FOR PHOTOS, VIDEOS, MUSIC AND FLASH FILES

- **Multimedia Database**

Each CM4all WebsiteCreator comes with a Multimedia Database for uploading and management of all Multimedia resources. Photos, videos and music files can all be uploaded & edited at any time via the integrated CM4all Multimedia database.

- **Integrated online image editor**

Includes popular image editing tools such as image resize/crop, colour optimization, red eye remover etc.

- **Comfortable Video Embed**

- **Integrated online Flash editor**

A fully integrated online Flash editor makes it possible for users to create their own custom Flash movies with dynamic text, graphical elements and background sounds.

- **Multimedia Archive**

20+ categories with up to 500 images per category from professional photographers, Flash animations, popular online games and professional sound files. All resources are fully optimized for use on the web.

- **Tagging functionality**

ATTRACTIVE EXTRAS FOR THE CREATION OF IMPRESSIVE WEBSITES

- **Web 2.0 Community Media Album**

Turn your website into your own private community hub where invited guests/buddies can actively contribute to your website by uploading photos, videos or music.

- **Multi-Author Video Blog**

Publish chronological diary entries, tagged with the date, a permalink and a comment option. Bring your blog to life by embedding videos and podcasts or invite guests/buddies to contribute.

- **Powerful Event Planner**

Powerful Event Planning tool makes party planning simple with an online RSVP service including an interactive list of things to bring for your guests!

- **Guest Manager / Buddy list**

Users can create a Guest/Buddy list to serve as the basis for community contribution to their website. Guest/Buddy lists can be easily managed in the published website or in the control panel.

- **Flash intro**

We offer a number of Flash intros which you can customize with your own text.

- **Driving directions and location planner**

Microsoft's Bing™ Maps based driving directions and Route Planner will make sure your party guests will never get lost!

- **Voting tool**

Easily perform and evaluate surveys on your website – with graphical display of the results.

- **Content Syndication**

Simply integrate external content streams for various subjects & themes such as: sports, motors, weather, horoscopes etc.

- **Password Protection**

Assign passwords to guests/buddies granting them authoring rights for Blogs or Media albums. The Event Planning tool enables you to assign passwords to party guests allowing them access to the online RSVP and the interactive list of things to bring.

Numerous Language Versions Already Available – Many More To Follow!

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|------------------------|----------------|----------------|------------------|--------------|-----------|
| • Brazilian Portuguese | • Dutch | • English (US) | • German (Swiss) | • Polish | • Spanish |
| • Croatian | • English (GB) | • German | • Italian | • Portuguese | |